



RAD BIELICKI

Presentation & Motion Graphics Designer & Art Director

portfolio: www.radstudiodeluxe.com > e: rad@radstudiodeluxe.com

QUALIFICATIONS

- Creative professional with over 15+ years of experience delivering results for US clients of all sizes in brand development, sales promotion, advertising, media and publishing. Oversaw an arsenal of creative solutions from concept and design through all aspects of production and project development to final delivery. Lived and worked in Europe, US and Asia.
- Created and delivered high quality graphic design solutions that met all of the client's objectives. Utilized skills in graphic design, art direction, animation, creative writing and concept development to successfully execute a variety of projects, ranging from basic to immensely complex. Effectively communicated and interacted with a variety of US-based clients.

COMPANIES I DELIVERED PROJECTS FOR

Walt Disney, Warner Bros., NBC Universal, Fox Studios, Apple Beats, Facebook, Dell Technologies, Salesforce, Cisco Systems, Hewlett Packard, Boeing, Westfield, Microsoft, Burger King, DirecTV, Milken Institute, Stanford Health Care.

EXPERIENCE

Dell Technologies ROUND ROCK, TX • 2019 – 2022

Senior Marketing Advisor. Supported Dell's cybersecurity team, creating presentations, technical white papers, marketing documents, SharePoint websites, motion graphics and video.

Rad Studio Deluxe LOS ANGELES • 2017 – 2019

Presentation Designer. Designed Keynote and PowerPoint presentations for major Hollywood heavyweights, such as Warner Bros, NBC Universal and Fox Studios, as well as Apple Beats, Facebook and Boeing.

Zen Machine L.A. / SAN FRANCISCO / CHIANG MAI • 2008 – 2016

Creative Director. Designed and managed complex multimedia presentations and videos for high-profile US media and hi-tech companies. Created, designed and art directed a variety of marketing communications materials for corporate clients representing many industries.

Disney Consumer Products GLENDALE, CA • 2006 – 2008

Presentation Designer. Designed and produced a variety of animated multimedia presentations for top executives at Walt Disney.

Rad Studio LOS ANGELES, CA • 2003 – 2007

Graphic Designer & Art Director. Worked for clients on-site and in the studio, specializing in branding, marketing collateral and print design.

Paragon 2 MANHATTAN BEACH, CA • 2001 – 2003

Creative Director. Worked in a marketing communications & ad agency, serving clients in industries such as telecom, hi-tech, retail and finance. Developed brand strategies and ad campaigns, designed print pieces.

Disney Consumer Products BURBANK, CA • 2000

Graphic Designer. Worked on style guides and print projects related to Disney's properties such as *Bug's Life* and *Toy Story*.

SKILLS

Creative

Presentation Design
Motion Graphics Design
Print Design
Infographics Design
Art Direction
Creative Writing
Concept Development

Software

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Apple Keynote
Microsoft PowerPoint

EDUCATION

UCLA Extension LOS ANGELES

Certificated Program in Graphic Design